

Wethersfield Farmers' Market
Rules and Policies for the Summer-Fall 2011 Season

Thursday June 2nd, 2011 through Thursday October 27th, 2011
3:00pm - 6:00pm
RAIN OR SHINE

Who Can Sell at the Wethersfield Farmers' Market?

- We are an open market. Anyone who carries appropriate government issued licenses and insurance for their business and who is registered with the State of Connecticut as applicable as a registered business may apply to become a Vendor.
- No jobbers or wholesalers are allowed.
- Should you have any questions, please contact Market Manager. The Farmers' Market Committee reserves the right to review and make a decision.

What Can Be Sold at the Market?

- Any product that is homemade, handmade, homegrown or gathered from nature *in the State of Connecticut*.

What Cannot Be Sold at the Market?

- Flea Market Items
- Crafts Made From Kits
- Food Items That Are Not Correctly Labeled
- Repackaged Foods

The Committee reserves the right to prohibit sale of items it deems improperly prepared or incompatible with the mission of the Wethersfield Farmers' Market.

Market Policies

Space Fees

- Vendors can pay by the week or by the season. The regular space size is approximately 10'x15'; vendors' fees cover this standard space. If a vendor needs a larger space then he/she must pay for two spaces.
- Weekly Rates: \$20 per 10'x15' space.
- Full season rate is \$300. Half season rate is \$175
- Checks should be made out to "Town of Wethersfield- Farmers' Market"
- Full and Half Season vendor fees must be paid in full with application. If payment in full is not received by the first day of Market, vending privileges will be suspended. For those who wish to sign up after the start of the market season must pay for the days in which they wish to participate, 24 hours prior.

Application Process

- Vendors are urged to apply in advance so that spaces can be reserved. The Market runs on a first come, first served basis.
- The applications are reviewed and approved by the Farmers' Market Committee. Applications must be received by the Market Manager within 48 hours, at the latest, of the Market in which the vendor wishes to participate. The vendor will be notified of the application approval or denial at least 24 hours prior to Market day.
- The Committee will handle grievances related to the Market. A person may make a "formal complaint" to the Market Manager who will forward the complaint to the Committee, who will issue a decision after review, which may include a farm, home or business visit.

Insurance/Proper Labeling/Compliance with State Regulations

- Vendors **MUST** have their own liability insurance on their products. Refer to the Market Manager if you have questions.
- All products must be properly labeled according to the USDA. Refer to the Market Manager if you have questions.
- All vendors should be properly registered as a business in the State of Connecticut.
- **All vendors must provide the market manager with a copy of any and all State and Federal licenses applicable to the vendor's business.**

Advertising

- If you are interested in extra promotions for your business in conjunctions with a regular ad, contact the Market Manager.

Market Day Obligations

- Set Up Time: Market hours are from 3:00pm-6:00pm **every Thursday**. All vendors should set up One Hour to 1/2 Hour prior to the start of the Market.
- The market is Rain or Shine and it is expected that all vendors show up and stay no matter the weather conditions. The Market Manager reserves the right to cancel a Market day due to severe or dangerous weather conditions however.
- Cancellation: Vendors are expected to notify the Market Manager 24 hours in advance if they cannot make it to the market.
- Clean Up: Vendors are responsible for the cleanliness of their stall during Market and at the end of each Market day. Dumping of produce in the trash cans is forbidden. Each vendor must take everything they brought to Market. Dumping in the Keeney Center dumpster is prohibited.

THE MARKET COMMITTEE RESERVES THE RIGHT TO DENY VENDOR PRIVILEGES TO ANY VENDOR THAT FAILS TO COMPLY WITH THESE VENDOR RULES OR FOR ANY VIOLATION OF CITY, STATE OR FEDERAL LAWS RELATED TO VENDOR ACTIVITIES DURING MARKET.

I have read and received a copy of the Wethersfield Farmers' Market Vendor rules consisting of two pages.

Business Name: *(Please Print)*

Vendor Signature:

Date:

Market Manager:

Date:

Please sign and return this page along with the market application to:
Wethersfield Farmers' Market Committee
150 Main Street,
Wethersfield, CT 06109

Wethersfield Farmers' Market
Doug Sacks, *Market Manager*

Email: Wethersfield.farmersmarket@gmail.com

Website: www.historicwethersfield.org/farmer_market.html

Wethersfield Farmers' Market Summer/Fall Application 2011

Name _____

Name of Business _____

Street Address _____

City/Town _____ State _____ Zip _____

Phone _____ E-mail _____

Website address (if you have one): _____

Would you like a link to your website listed on the WFM webpage? _____

Are you a returning Vendor? ____ Yes ____ No, I am a new Vendor

Items to be sold (please be descriptive and list everything)

Payment of Space Fees must be made with your application for full and half season payment and for daily payment it must be received by the end of each market day. Please indicate if you plan to pay:

____ Full Season ____ Half Season ____ Weekly Rate
[20 weeks] (\$300.00) [10 weeks] (\$175.00) (\$20.00)

List the Dates that you plan to attend _____

List the Dates that you cannot attend _____

Do you have any special ADA needs? ____ Yes ____ No If Yes, please describe:

If you sign up to participate regularly, we will do our best to have a regular space for you. Non-regular vendors cannot be guaranteed the same space each time.

Please carefully read the market rules and sign and Return the agreement below.

I agree to follow all of the enclosed listed market rules and all applicable state regulations. I understand that if any of my products are questionable, the Market reserves the right to review the product/s and to visit my business location.

Signature: _____ Date: _____